

ROWAN WALRATH

rowanwalrath.com

EDUCATION

Northeastern University, Boston, MA

Bachelor of Arts Journalism // Minors: English, Spanish

JOURNALISM EXPERIENCE

CHEMICAL & ENGINEERING NEWS

// **Associate Editor & Life Sciences Reporter, Chemical & Engineering News** Jan. 2024 – present

- Report news and features on drug discovery and development for independent chemistry magazine
- Cover financial and scientific developments by biotechnology and pharmaceutical companies
- Develop beat at intersection of business, science, and policy
- Edit feature articles by life sciences reporters and freelancers
- Moderate and participate in panel discussions about biotech financing trends
- Uncovered how financial incentives have hampered R&D for Long Covid treatments in an investigative series, earning recognition by the NIHCM Journalism Awards and Eddie & Ozzie Awards
- Recognized by SIIA Neal Awards for best overall coverage of the pharmaceutical industry

AMERICAN CITY BUSINESS JOURNALS

// **Life Sciences Reporter, Boston Business Journal** Feb. 2021 – Dec. 2023

- Reported news about biotech, pharmaceutical, and medical device companies in Massachusetts
- Conceived and produced Business Journal events and companion content packages
- Appeared on radio programs, podcasts, and more to discuss biotech industry trends
- Reported on an ethical battle over an experimental ALS drug, earning second place in the 2021 New England Newspaper and Press Association (NENPA) science and technology awards
- Used public records requests to report on Biogen's Covid-19 superspreader meetings in early 2020, earning second place in the 2021 NENPA right-to-know awards
- Chosen as a 2022 Power Press awards finalist for a feature on diversifying clinical trials through remote tools

// **Associate Editor, BostInno & Rhode Island Inno** Feb. 2020 – Jan. 2021

- Reported on startups, technology, research, and business in Massachusetts and Rhode Island
- Curated, wrote the BostInno Beat (weekdays, 24K subs) and Rhode Island Inno Beat (Tuesdays, 2.4K subs)
- Programmed and executed industry events on startup diversity, talent acquisition, and business trends
- Recruited, trained, and managed interns and freelance writers
- Edited articles and newsletters for publication in multiple American Inno markets

// **Staff Writer, BostInno** April 2019 – Feb. 2020

- Reported on startups and innovation economy in Greater Boston
- Curated and wrote the BostInno Beat newsletter (weekdays, 23K subscribers)

WIRED

// **Researcher** March – April 2019

- Fact-checked articles on tech, innovation, and the future of transportation for national news magazine
- Contributed writing to fact-checked articles, monthly colophon

MOTHER JONES

// **Online Editorial Fellow** Dec. 2017 – Nov. 2018

- Pitched and wrote multimedia and news articles for website of national news magazine
- Developed beat on health science, gender, and related policy through explainers and original reporting
- Fact-checked longform articles and columns, drawing on extensive research and primary sources

Qualifying skills: AP Style, Chicago Style, Adobe InDesign, Adobe InCopy, WordPress, HTML, CSS, SEO, HubSpot, MailChimp, Sailthru