

# ROWAN WALRATH

rowanwalrath.com

---

## EDUCATION

Northeastern University, Boston, MA

Bachelor of Arts Journalism // Minors: English, Spanish

## QUALIFYING SKILLS

AP Style, Adobe InDesign, WordPress, HTML and CSS, SEO, HubSpot, MailChimp, Marketo, Sailthru

## JOURNALISM EXPERIENCE

### AMERICAN CITY BUSINESS JOURNALS

// **Life Sciences Reporter, Boston Business Journal** Feb. 2021 – present

- Report news about biotech, pharmaceutical and medical device companies in Massachusetts
- Pitch and write features about life sciences industry trends
- Develop programming for in-person and virtual industry events
- Moderate panels, fireside chats with industry experts and partner organizations

// **Associate Editor, BostInno & Rhode Island Inno**, Boston, MA Feb. 2020 – Jan. 2021

- Reported on startups, technology, research and business in Massachusetts and Rhode Island
- Curated, wrote the BostInno Beat (weekdays, 24K subs) and Rhode Island Inno Beat (Tuesdays, 2.4K subs)
- Programmed and executed industry events on startup diversity, talent acquisition, business trends
- Recruited, trained and managed interns and freelance writers
- Edited articles and newsletters for publication in multiple American Inno markets
- Launched BostInno print page in the Boston Business Journal
- Developed media partnerships with similarly aligned organizations in New England

// **Staff Writer, BostInno**, Boston, MA April 2019 – Feb. 2020

- Reported on startups and innovation economy in Greater Boston
- Curated and wrote the BostInno Beat newsletter (weekdays, 23K subscribers)
- Programmed and executed events in collaboration with American Inno events team

### WIRED

// **Researcher**, San Francisco, CA March – April 2019

- Fact-checked articles on tech, innovation and the future of transportation for national news magazine
- Contributed writing to fact-checked articles, monthly colophon

### MOTHER JONES

// **Online Editorial Fellow**, San Francisco, CA Dec. 2017 – Nov. 2018

- Pitched and wrote multimedia articles and short news posts for website of national news magazine
- Developed beat on health science, gender and related policy through explainers and original reporting
- Fact-checked longform articles and columns, drawing on extensive research and primary sources
- Produced online content using WordPress, curated homepage, staged partner content for the website

### THE BOSTON GLOBE

// **Metro Correspondent**, Boston, MA April – Dec. 2017

- Pitched and wrote breaking news based on reports from Twitter, police scanner and local broadcasts
- Reported community-oriented solutions journalism, weather articles and crime and fire stories
- Led Metro section several times with news and human interest articles, co-bylined A1 breaking news story